

# The affordable golf course

17 November 2009



R&A

# The R&A definition

“Optimising the playing quality of the golf course in harmony with the conservation of its natural environment under economically sound and socially responsible management.”



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**COURSE MANAGEMENT  
BEST PRACTICE  
GUIDELINES**



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Course Management



Objective

The R&A Golf Course Committee's objective is to promote sustainable golf course development and management through the implementation of best practice.



Sustainability

The R&A definition of sustainable golf course management is:

Optimising the playing quality of the golf course in harmony with the conservation of its natural environment under economically sound and socially responsible management.



*The challenge for golf is to maintain course quality and playability while respecting and positively contributing to the social and natural environment.*

Peter Dawson  
Chief Executive, The R&A

Featured products



**Golf Rules in Action**  
The DVD will help to show how the rules work in practice.  
DVD available now

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The Amateur



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- Home
- Greenkeepers
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- Sustainability
- Environment
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- Checklist
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- News
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Search site

For anyone who works on or uses a golf course

- Greenkeepers >>
- Administrators >>
- Golfers >>

No need to [register](#) unless you are active in course management and want to use our [benchmarking](#) and [self assessment tools](#).



## Benchmarking

Golf clubs can measure their environmental, economic and social impact against themselves and others

- >> Monthly and annual data
- >> A selection of graphs
- >> Printable annual report

[See benchmarking...](#)



The sustainability map

Benchmarking

Latest news

Case study

## Benchmarking

Benchmarking is a tool your club can use to measure its performance over time and compare themselves to other clubs.

[Discover more about benchmarking](#)



## Sustainability

The future of golf



Videos

## Forums

- >> [Re: Re: Re: Re: Re: COURSE EXTENSION ...](#)
- >> [Re: Re: who do the greens staff answe...](#)
- >> [Re: Re: Re: Re: Re: COURSE EXTENSION ...](#)
- >> [Re: USGA certification](#)

[See forums](#)

## The sustainability map



Find out more out best practice in sustainable course management

[See the sustainability map](#)

## Explore the R&A

Based in St Andrews, The R&A is golf's governing body and the organiser of

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# The R&A definition

“Optimising the playing quality of the golf course in harmony with the conservation of its natural environment under **economically sound** and socially responsible management.”

Sustainability is about your ability to adapt to the challenges posed by a changing world.



# Economic sustainability - the challenges

- Achieving year-round playability
- Climate
- Pesticides
- Water
- Biodiversity
- Management priorities

# What do you want from your golf course?

- Vision
- Strategy
- Economics





Golf Links, Carnoustie







Every successful business has clear, measurable goals

- Vision, strategic plan

An effective business plan helps to achieve these goals

- Communicate the goals
- Communicate the plan to achieve them



























# The ladder of sustainability

A better environment - increasingly dry, firm and airy



Fewer chemicals, fertilisers, less water and disturbance

# The ladder of cool season grasses for golf greens in Northern Europe

Fewer inputs and less intensive maintenance

A healthier environment



Fine fescue

Browntop bent  
(Velvet bent)

Creeping bent

*Poa annua*

Unsustainable



Healthier environment = Less cost and greater revenue



# Sward improvement project



- 5 courses in England
- All inland (parkland, variable soils)
- 4 began in 2006 with significant thatch and virtually 100% *Poa annua*

# Sward improvement project

2006:

- Thatch
- Disease
- High fertiliser and pesticide cost
- Problems with winter play

# Sward improvement project

By 2009:

- Reduced thatch
- Reduced disease
- Reduced fertiliser and pesticide inputs
- Better winter playability







R&A





R&A

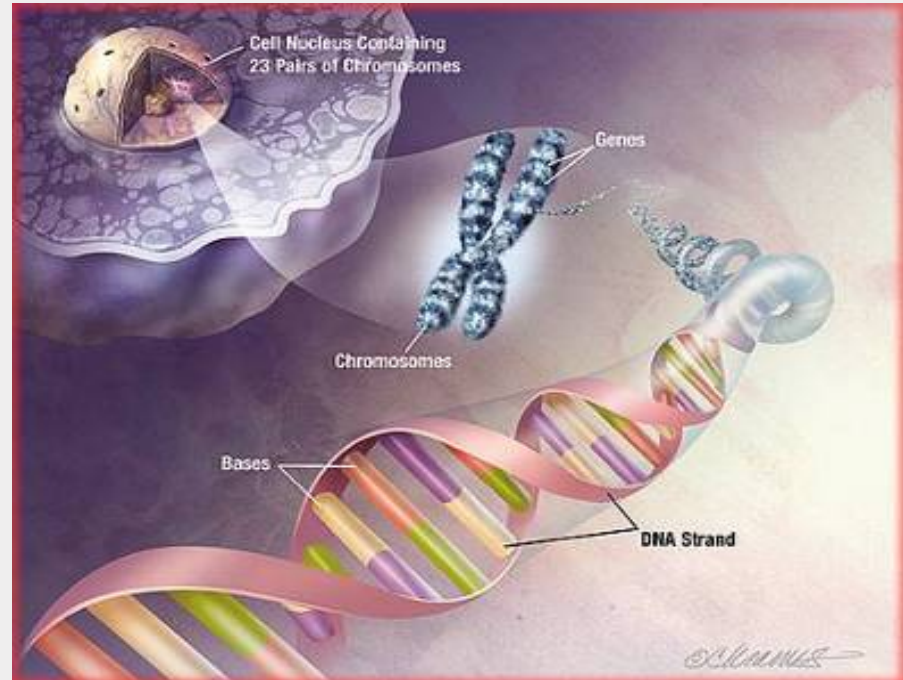




# Sward composition as an indicator

## DNA of grass

- Measures composition of swards
- Current techniques inaccurate (visual) or too time consuming (point quadrat)

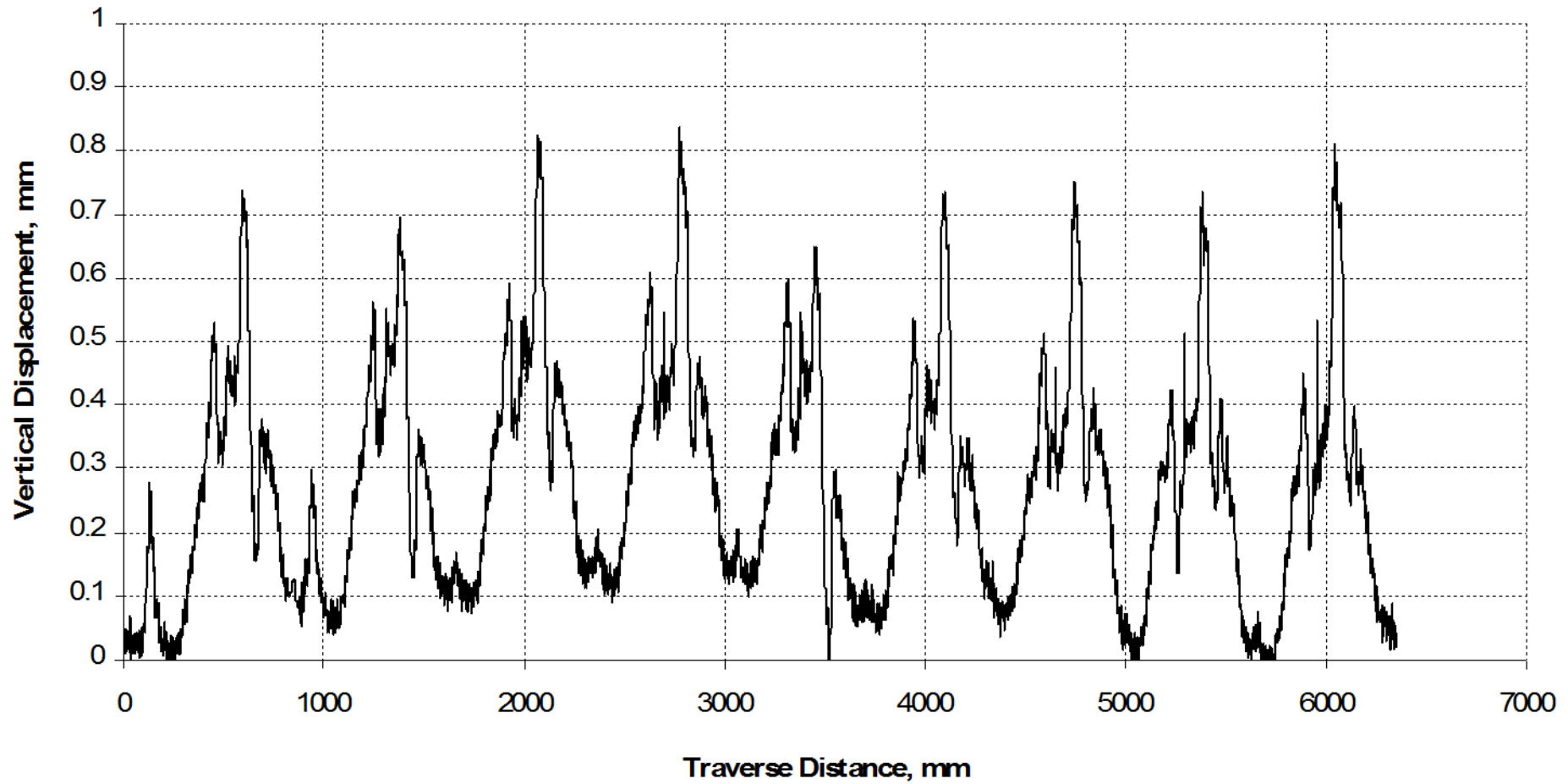


# Playing performance

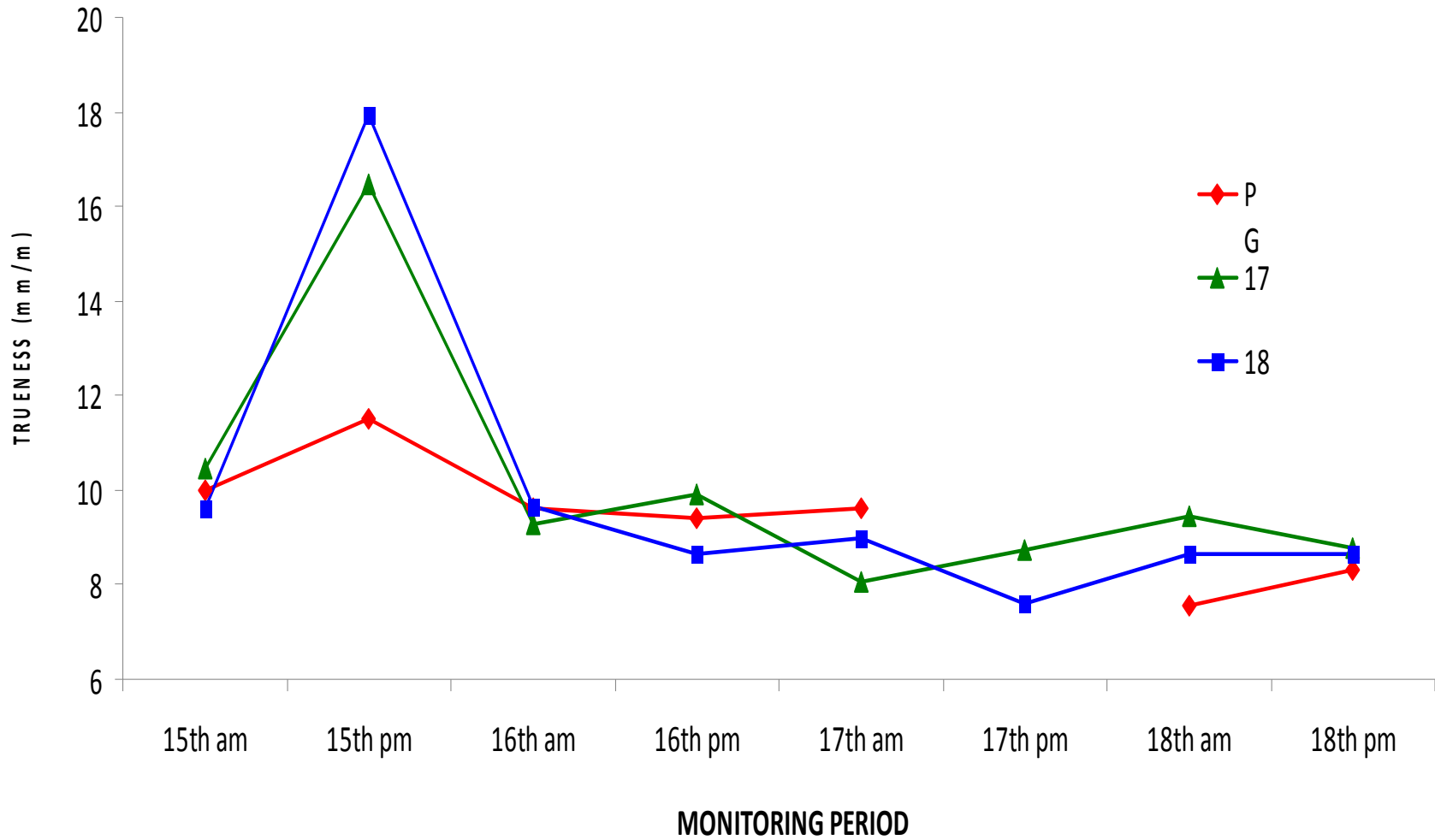
- Trueness
- Firmness
- Speed







## THE OPEN 2009 DAILY TRUENESS MEASUREMENTS



Turf reaction to full shots is important

There is a balance between:

- Rebound speed
- Reaction to spin
- Firmness

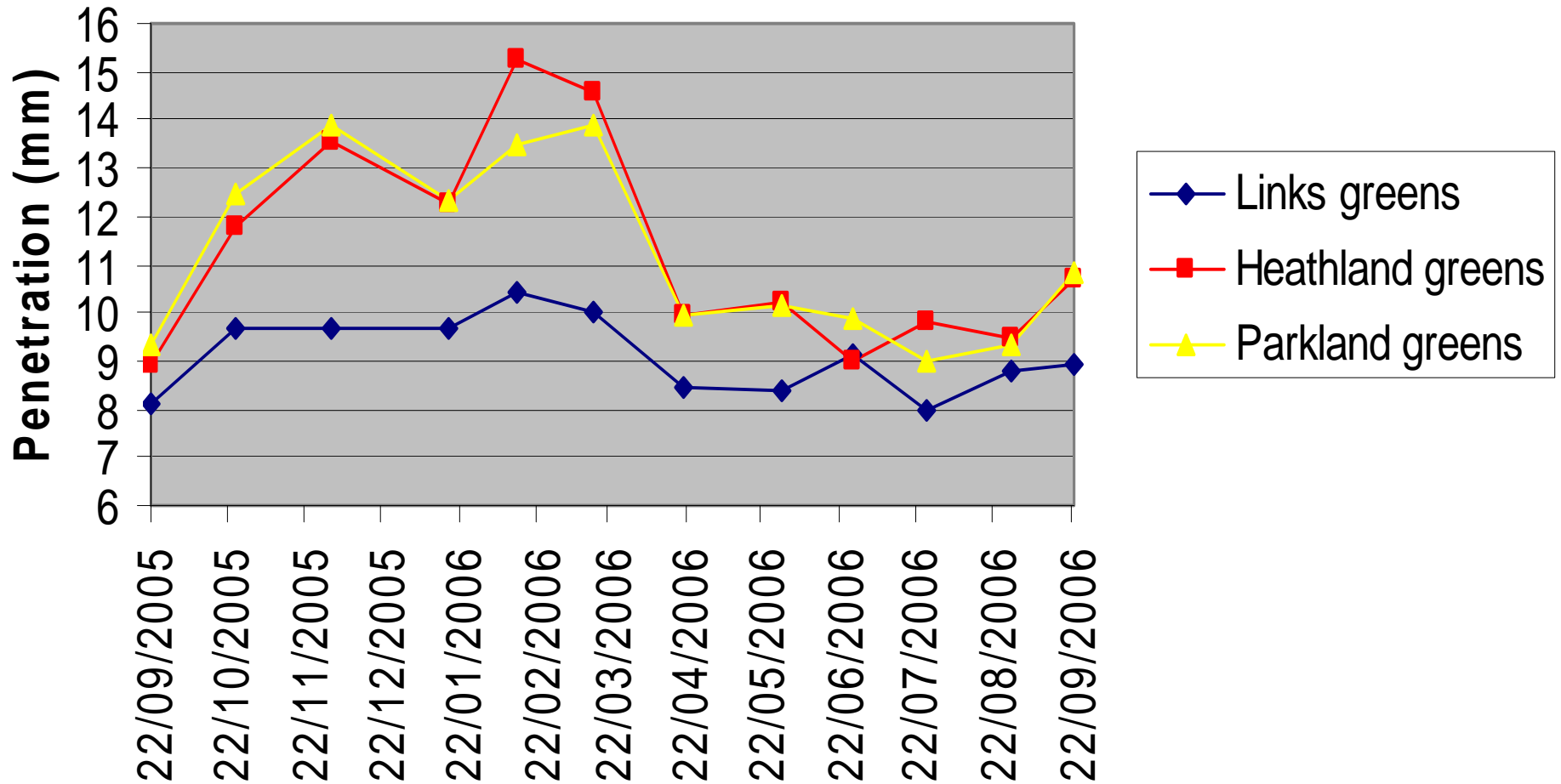
We have measured over 80,000 locations.







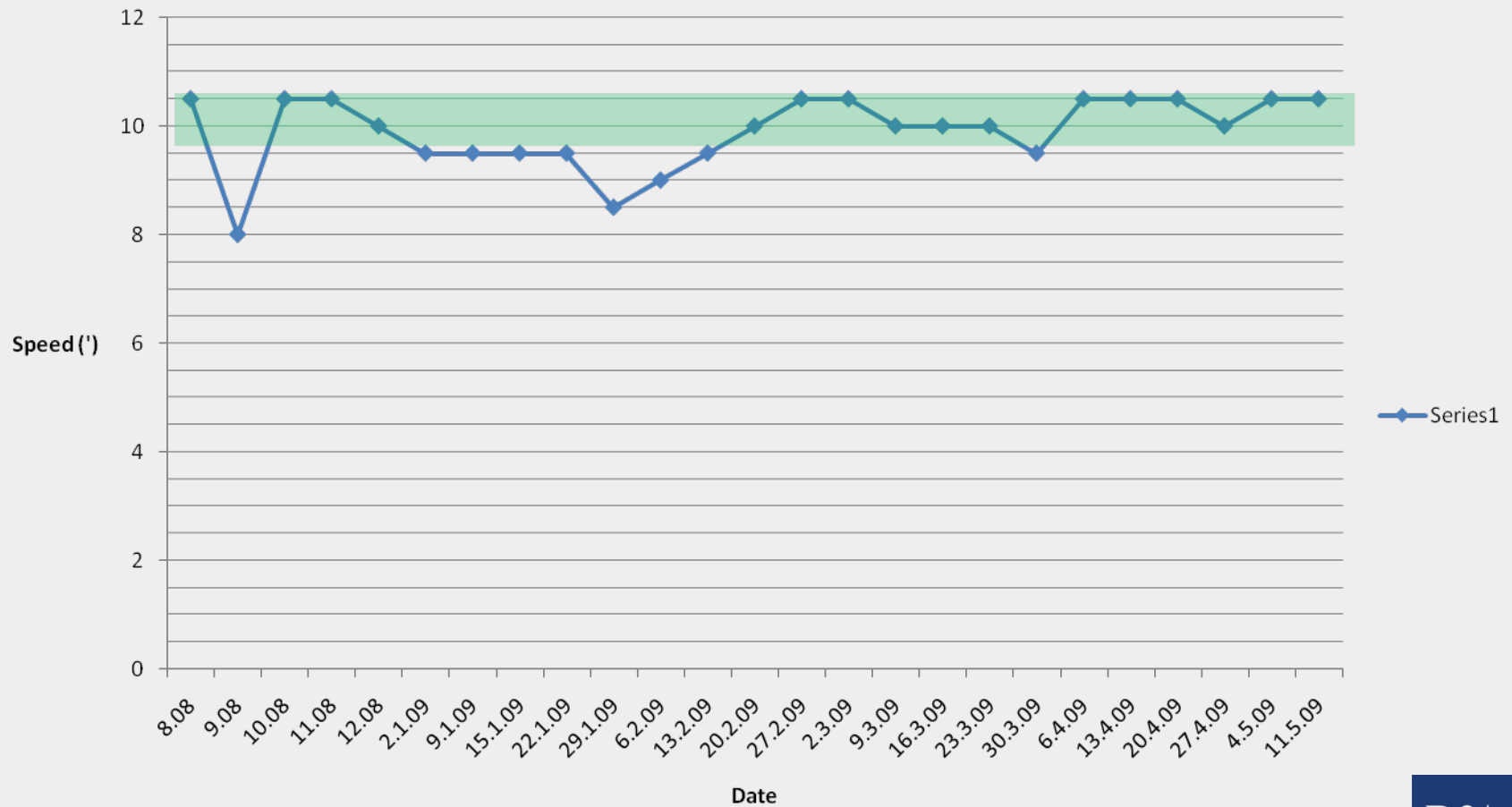
## Green penetration (mm)



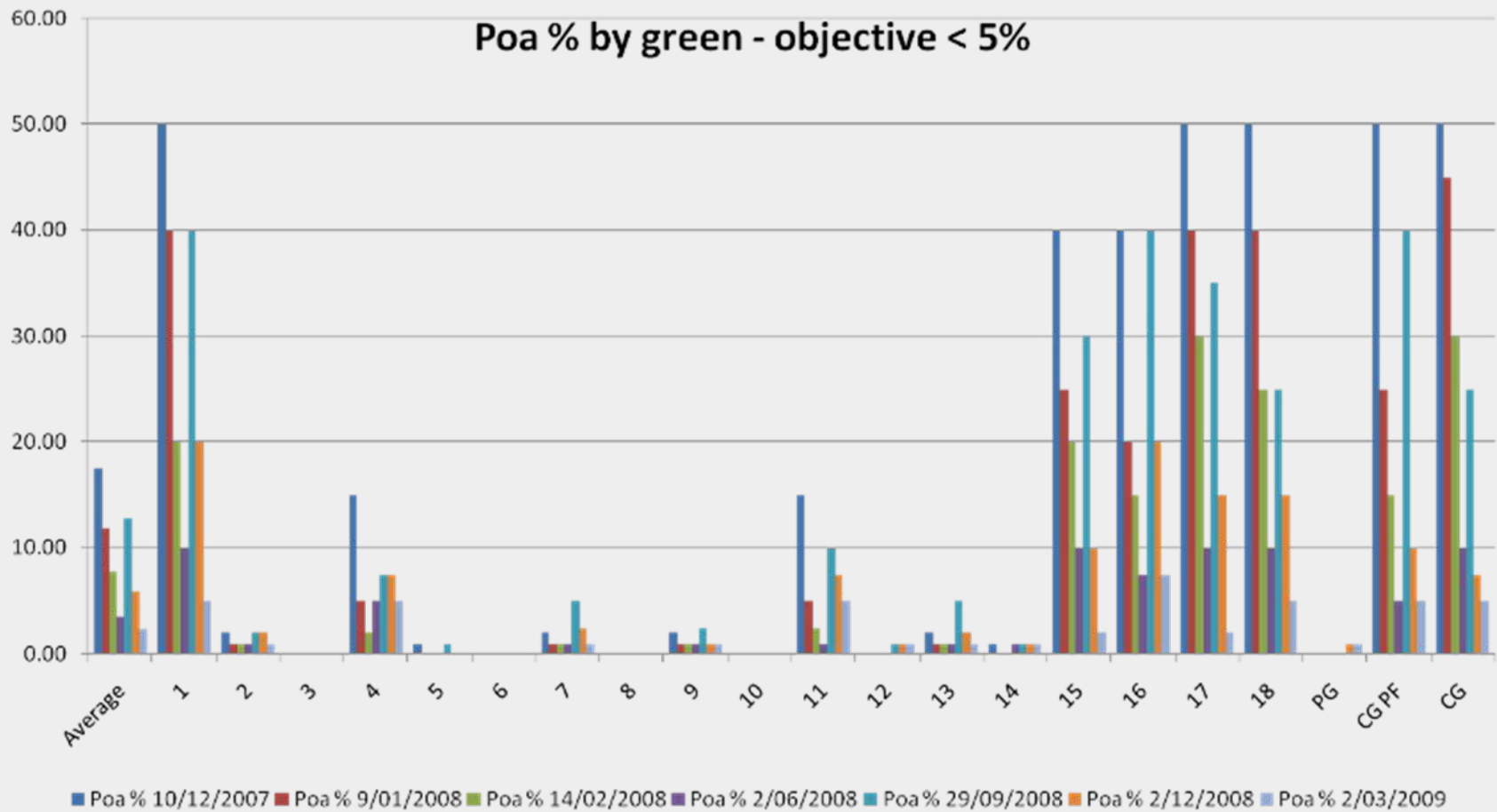




# Course Quality Objectives



### Poa % by green - objective < 5%



Courtesy of Daryl Sellar, AGCSA









# Coping with climate change

- Better drainage
- Better drought tolerance

# Coping with climate change

- Drier, firmer and healthier turf
- The right grasses



Search site

- Turfgrass
  - › Species selection and management
  - › Cool and warm season grasses
  - › Turfgrass species information
    - › **Cool season grasses**
    - › Warm season grasses
  - › Species selection – case studies
- Course maintenance
- Course set-up
- Construction
- The 'Rules of Golf' and course management
- Why benchmark
- Why self-assess
- Advice and research

## Cool season grasses

### Fescues

(*Festuca rubra* ssp. *commutata*) and slender creeping red fescue (*Festuca rubra* ssp. *litoralis*, also known as ssp. *trichophylla*)



- › Suitable for use throughout the golf course. Native of links, chalk downland and heathland sites and indigenous to established low input grassland, i.e. to many fairways and roughs on golf courses.
- › Low inputs: 50 kg/ha N per year or less on greens to established turf, drought resistant, potentially zero pesticide. Acid or alkaline soil conditions to the extreme range lock up nutrients and this can work to fescues' advantage.
- › Susceptible to red thread and dollar spot diseases but these are considered to, usually, be of cosmetic nuisance value.
- › Tolerant of occasional and short term salt water contamination, and can tolerate salt concentration of up to 3,000 microSiemens/cm.
- › Will benefit from regular mowing at or above 5 mm.
- › Slow growing and most cultivars discolour to tan during prolonged dry weather.
- › Produces fibrous thatch.
- › Requires free draining soils and good access to light and air.
- › Low cost and the most environmentally sustainable cool season grass.

The fescue grasses which are indigenous to dry, infertile sites can be maintained through appropriate management and low nitrogen fertiliser input is critical to this achievement. Mowing height is another key element to encouraging fescues; regular cutting below 5 mm will lead to a loss of this species.

### Browntop bent

**Benchmarking**

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**Videos**

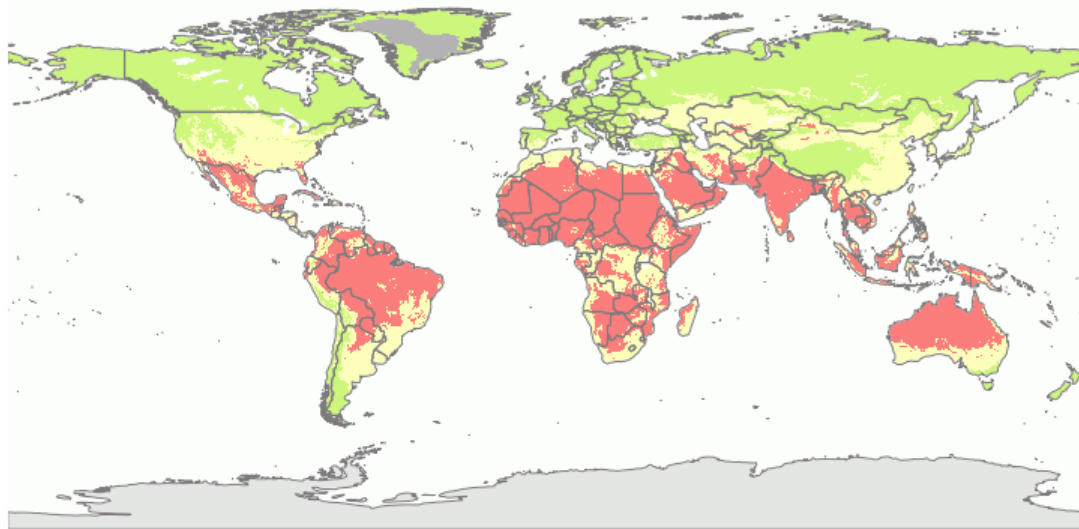
[Show me more](#)

**Sustainability map**

[Show me more](#)

### Global map of turfgrass distribution

Country: Antarctica



#### About this map

This map is designed to help golf course developers and managers around the world to achieve best practices in sustainable course management. It shows the global distribution of climate zones that are suitable for the main types of turfgrass – cool season species and warm season species. The 'transition zone' is the climate zone in which neither cool nor warm season species are ideally suited. [More...](#)

#### Turfgrass zone

- [Warm season](#)
- [Transition zones](#)
- [Cool season](#)
- None

#### More information

- [Environmental impact of golf development](#)
- [Turfgrass species information](#)

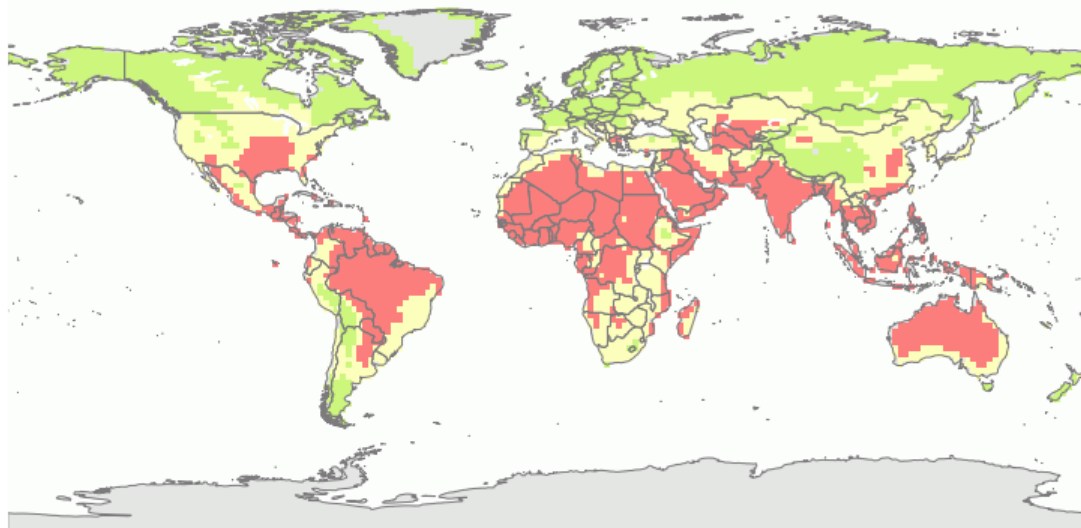
[List of all case studies](#)

#### Icons

- "Find places" marker
- Case studies

### Climate change effect on future turfgrass distribution: Scenario 3, 2046 - 2065

Country:



Maps Find places Country info

#### Current map

- Current turfgrass distribution
- Climate change effect on future turfgrass distribution
- Water stress
- Golf course density

#### Climate scenarios

Scenario 3: 2046 - 2065

**Scenario 3 - Steady increase:** Carbon Dioxide (CO2) concentrations increase at a rate of 1% per year, until they double and then remain constant thereafter.

#### About this map

The climate change scenario maps were created using the same computer model as the map of turfgrass distribution. Instead of using climate observation data, the model was applied to future temperature trends on the basis of pre-defined scenarios identified by the IPCC. [More...](#)

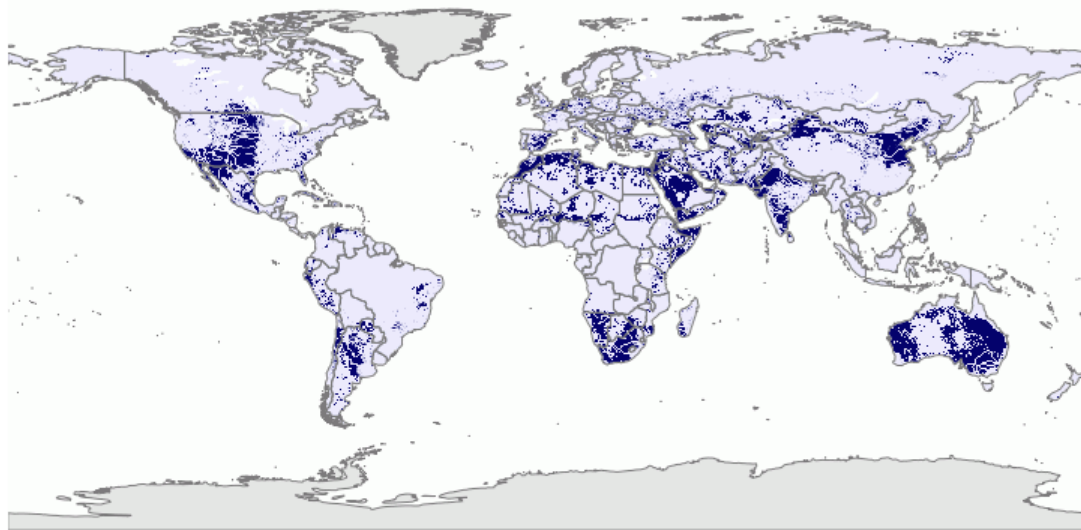
#### Turfgrass zone

- [Warm season](#)
- [Transition zones](#)



### Global map of water stress (pressure on water resources)

Country:



season. [More...](#)

#### Levels of stress

- 0 - 10%
- 10 - 20%
- 20 - 30%
- 30 - 40%
- 40 - 50%
- 50 - 60%
- 60 - 70%
- 70 - 80%
- 80 - 90%
- 90 - 100%

#### More information

- [Water](#)
- [Water resource management](#)
- [Water availability and use](#)
- [Water management](#)
- [Irrigation auditing and scheduling](#)
- [Construction guidelines: irrigation](#)
- [Optimising water use](#)
- [Benchmarking: the golf course](#)
- [Ponds and wetlands](#)
- [Ditches](#)
- [Irrigation](#)

[List of all case studies](#)

#### Icons

- "Find places" marker
- Case studies



JOHNNIE WALKER  
CLASSIC  
PERK  
Lake Karrington Country Club

TUBO  
LOW PROFILE

TUBO

TUBO

























- Approximately 50% of course management budgets are spent on wages and salaries
- Do you have enough of the right people to achieve the Club's vision?
- Where is the time spent?
- What are the most costly aspects of your course management?

# HUMAN RESOURCE MANAGEMENT



## Total Man Hours Available

|             |  |       |            |            |         |        |
|-------------|--|-------|------------|------------|---------|--------|
| Total hours |  | AL    | Sick leave | Actual hrs | Deficit | per wk |
| 24,107      |  | -1854 | -400       | 21,853     | 8,123   | 156    |

|                 |              |          |             | Mid week Required |        |         |           |           | % of Available |       |
|-----------------|--------------|----------|-------------|-------------------|--------|---------|-----------|-----------|----------------|-------|
|                 | Job          | Area     |             | Time              | Number | Man hrs | Frequency | Total man |                |       |
|                 |              |          |             |                   |        |         | per year  | hours     |                |       |
| Turf Management | Course Setup |          |             | 4                 | 1      | 4       | 175       | 700       | 3.20           | 3.20  |
|                 | Cut          | Greens   | Triplex     | 4                 | 1      | 4       | 25        | 100       | 0.46           |       |
|                 |              |          | Walk mow    | 2                 | 4      | 8       | 200       | 1600      | 7.32           |       |
|                 |              |          | Dew removal | 2                 | 2      | 4       | 15        | 60        | 0.27           |       |
|                 |              |          | Roll        | 4                 | 1      | 4       | 75        | 300       | 1.37           |       |
|                 |              |          | Dust        | 3                 | 1      | 3       | 20        | 60        | 0.27           |       |
|                 |              |          | Brush       | 5                 | 1      | 5       | 12        | 60        | 0.27           |       |
|                 |              |          | Dethatch    | 5                 | 2      | 10      | 6         | 60        | 0.27           |       |
|                 |              |          | Spray       | 4                 | 1      | 4       | 52        | 208       | 0.95           |       |
|                 |              |          | Granular    | 3                 | 2      | 6       | 6         | 36        | 0.16           |       |
|                 |              |          | Watering in | 4                 | 1      | 4       | 30        | 120       | 0.55           | 11.92 |
|                 |              | Collars  | Triplex     | 2                 | 1      | 2       | 25        | 50        | 0.23           |       |
|                 |              |          | Walk mow    | 3                 | 2      | 6       | 75        | 450       | 2.06           |       |
|                 |              |          | Spray       | 4                 | 1      | 4       | 4         | 16        | 0.07           |       |
|                 |              |          | Granular    | 2                 | 1      | 2       | 3         | 6         | 0.03           |       |
|                 |              |          | Blocking    | 4                 | 4      | 16      | 10        | 160       | 0.73           |       |
|                 |              |          | Watering in |                   |        |         |           |           | 0.00           | 3.12  |
|                 |              | Tees     | Triplex     | 3                 | 2      | 6       | 110       | 660       | 3.02           |       |
|                 |              |          | Walk mow    |                   |        | 0       |           | 0         | 0.00           |       |
|                 |              |          | Dust        | 3                 | 1      | 3       | 5         | 15        | 0.07           |       |
|                 |              | Dethatch | 5           | 2                 | 10     | 4       | 40        | 0.18      |                |       |
|                 |              | Spray    | 3           | 1                 | 3      | 26      | 78        | 0.36      |                |       |
|                 |              | Granular | 3           | 2                 | 6      | 6       | 36        | 0.16      | 3.79           |       |



# Cost v Quality

Budgets should be set to course management needs, based on the Club's Vision

If the forecast budget is too high:

1. Revise

2. Review business and strategic plans

3. Adjust vision



We need to understand the costs of managing each area of the golf course

- Implications of savings (reduction in quality or re-allocation?)
  - Opportunities for increases
    - Cost of compliance

Annual budgets should turn into financial plans





# Resources

English course:

Rough management 6.4%

Bunker management 12.11%

Australian course:

Rough management 5.5%

Bunker management 26.8%

















wagtail

D. Kaerl (rspb-images.com)



Great crested grebe

S. Tranter (rspb-images.com)



Coot

J. Randall (rspb-images.com)



Philip Newman (rspb-images.com)



Common Moorhen

Sue Tranter (rspb-images.com)



Shoveler

Sue Tranter (rspb-images.com)



Ben Hall (rspb-images.com)

# Birds and golf courses: a guide to habitat management

Keith Duff and Nigel Symes















GUR





# Making course management more objective

- Measure
- Record
- Report
- Benchmark





# R&A Course management Benchmarking

Test User | [Sign out](#) | [Change your password](#) | [Manage club](#)

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[Add data »](#)

1

Start with the first year for which you have any information.  
Complete the 'About your golf facility' form and save this information. If you have more than one course at your facility, add details of these here.

*The above information is the only mandatory data required by the system.*

2

Complete the 'About your greens' form and save this information.  
This defines which specific greens you will monitor each month: we recommend at least three greens per course, but you can choose to monitor more.

3

Having completed these two forms, the system then automatically 'knows' how many courses you have and which greens you will be monitoring on each course. It should only be necessary to complete these forms once a year at most.

Please note that the information on the area of greens and fairways (and other parts of the course if you want to complete these) is essential and you will not be able to use the system if these are not filled in. This data is used to calculate inputs per unit area in the monthly forms. The main turfgrass type is also an essential input as this information is used as a context for reporting purposes.

All other data input is optional but the more information you put in, the more you will get out of this service. At the very least, we recommend completing the monthly forms for irrigation water, fertiliser and pesticide use for greens and fairways.

Help in using the system is always available from The R&A by mailing [wendycole@randa.org](mailto:wendycole@randa.org)

## Explore the R&A

Based in St Andrews, The R&A is golf's governing body and the organiser of The Open Championship. The R&A is committed to working for golf and operates with the consent of 136 organisations, from the amateur and professional game, and on behalf of over 30 million golfers in 123 countries.

### About the R&A

- [The R&A](#)
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- [The Royal and Ancient Golf Club of St Andrews](#)
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### Rules

- [Rules of Golf](#)
- [Equipment](#)
- [Amateur status](#)
- [Pace of play](#)
- [Milestones](#)

### Championships

- [Open Championship tickets](#)
- [Open Championship entry form](#)
- [The R&A World Amateur Golf Ranking](#)

### Golf development

- [The role of the R&A](#)
- [Working for golf video](#)
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# R&A Course management Benchmarking

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- Graphs & data
- FAQs

## Add data

### Base survey: Default survey

The forms to this survey enable you to input information about your facility in relation to key issues for your country, often relating to regulatory requirements, as identified by English Golf Union.

### Additional survey

The forms to this survey provide the opportunity to enhance the information to the Default survey but none of this is obligatory. You choose how much, or how little, you want to record and for which subjects and areas of the golf course.

**England** [Remove](#)

### You can also participate in

**Playing quality** [Add](#)  
Playing quality includes: Greens: playing quality

### Useful information

If you want to input historical data about your course, you must enter this earlier data first into the Annual forms. The system allows you to do this as far back as 2005. The Monthly forms are not date-bound in this way.

The system has built-in error trapping. If a number is entered incorrectly (e.g. 'six' instead of '6') then a warning pop-up box will appear and you should re-enter the data in the correct way.

Similarly, a warning will appear if a number is entered that is out of the expected range (e.g. a greens mowing height entered as 50 mm rather than 5 mm).

Do not use a comma to separate units of 1000, insert numbers only, i.e. 5000. For decimals use a full stop, i.e. 35.9. Some inputs allow for one decimal place, others two or more. If you input data with more than the allowed number of

### Annual data

#### Default survey

- [About your facility](#)
- [About your greens](#)
- [About your fairways](#)
- [About other areas of the course](#)
- [Input costs](#)
- [Water, energy and waste](#)

#### Additional

#### England

- [About other areas of the course](#)

### Monthly data

#### Playing quality

- [Greens: playing quality](#)

#### Additional

#### England

- [Weather observations](#)
- [Green surroundings: input and activity](#)
- [Tees: input and activity](#)

- Costs
- Water use
- Fertiliser use
- Pesticide use
- Energy consumption



# R&A Course management Benchmarking

Mr Steve Isaac | [Sign out](#) | [Change your password](#) | [Manage club](#)

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- FAQs



## Future development:

- KPIs
- Bespoke graphical output
- Reports

# The service

- Available free to registered courses at **[www.bestcourseforgolf.org](http://www.bestcourseforgolf.org)**
- Anonymous
- Compare – true benchmarking



# Benefits

Improve understanding of maintenance on:

- Economics (revenue and expenditure)
- Environment (footprint and compliance)
- Golfers (playing quality and disruption)

# Benefits

Benchmarking will provide the evidence that golf's national and international governing bodies need to enhance the reputation of the game amongst the environmental movement and regulators.



Courtesy of Sharon Reekie



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