A Trench Digger's Guide

Doing it Different!

Modern Club Management

1

Gregg Patterson

General Manager, The Beach Club Senior Associate, Kapoor and Kapoor Hospitality Consultants President, <u>The Reflective Experience</u>

"With all thy getting, get understanding......"

gjpair@aol.com

On a Mission

- Do you Understand-----that <u>principles</u> precede practice???
- Do you Understand -----the Mission of "Conference?"
- Do you Understand-----The Mission of Club?
- Do you Understand-----The Mission of Leader?
- Do you Understand-----The Mission of the Club Manager?
- Do you Understand-----The Mission of the <u>Activist</u> Club Manager?

On a Mission

- Do you Understand-----The Big Empty?
- Do you Understand-----E.I.I.P. ???
- Do you Understand---that you're on a Mission from God???
- Do you Understand---that you need----- the buzz and the love???

• Do you Understand---Tribal Magic???

March or Die

- A fish rots from the head down------.
- Think Free.....Think Grey.
- Loyal to your DNA---but loosen up.
- Develop you Network.
- Give it a try-----vision without action is a daydream.
- Enjoy the journey------