



CONFERENCE 2013: STEVE WOOLLAND

Steve Woolland from Wctd, will present two sessions at the GCMA National Conference, 11 - 13 November 2013; the first one is on 'Employee Satisfaction ... And why you should be interested'. The second one has the title 'How to be an Inspirational Leader!'

Secretary At Work: July 2013



Another Steve another scientist..... Steve Woolland also analyses data; this time from surveys and hopefully from research involving you!

The first of Steve's two sessions focuses on Employment Satisfaction. He poses the question... Why you should be interested? He will examine the results of recent research, including from golf clubs, into the level of employee engagement and satisfaction across sport in England. Steve will provide an insight into some of the key elements of satisfaction such as motivation, support, workload and environment to develop a picture of high performing organisations. You will be amazed by these results and how easy it could be to make improvements in your business.

Why not be part of this vital research into employment satisfaction in golf clubs? Please see more details on the Chief Executive's page (p 37) and register. This first of Steve's sessions will reveal general trends in Sport in England and the situation in Golf in particular.

This naturally leads into Steve's second session, 'How to be an Inspirational Leader'. To be a truly inspirational leader you need some key skills, but what are they and can they be developed? He will outline some of the theory behind great leadership and continue on from Employee Satisfaction, looking at what staff need to feel motivated in their work. Whatever level you feel your leadership has reached, take this challenge to reach new heights.

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See the Provisional Programme and Booking Form for more details of all the sessions..... and book your place.