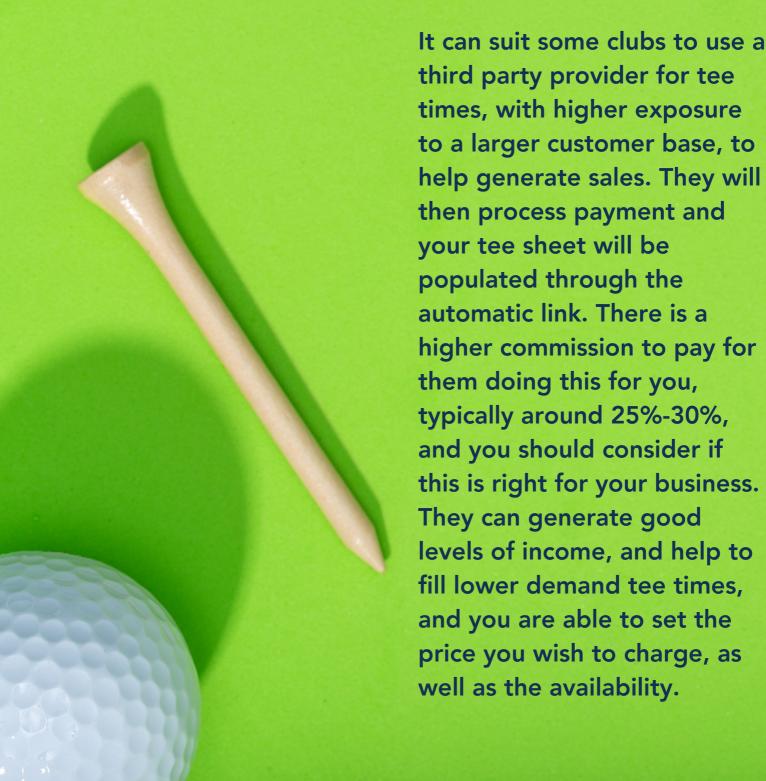


THIRD PARTY TEE TIME PROVIDERS



For clubs with a smaller database strong partnerships like this can offer a strong source of income. Other clubs who have a comprehensive database sell direct to the customer through their own website, which means they only have to pay the processing fee on the online transaction rather than pay an additional commission fee. It is worth taking some time to consider which option is right for you, and if you could start with one model and incorporate a shift to being more self sufficient, including a data capture, initiative over a strategic period of time.

For those interested in working with third party providers, you may find the following links useful to contact:

https://www.golfnow.co.uk/



Other clubs have systems such as BRS, which was originally a tee sheet with online capabilities, and linked to club management software. They are now owned by NBC and linked with GolfNow, so can provide their own club management package, or you can link to golf genius directly for running member competitions.

You can use App providers to link products should you not have a fully integrated option, where members can log in and access their account, tee sheet, and even whs. One provider who can do this for you is Coursemate, a GCMA partner and their product can provide a number of additional benefits.

Some recommendations via the GCMA Partnership network are provided below:

https://www.intelligentgolf.co.uk/

https://brsgolf.com/web/

CourseMate • The Essential Golf Club App

(coursemateapp.co.uk)





