



**GCMA**  
**ADVANCED**

Management Programme

**Coming soon...**

# GCMA **ADVANCED**

Management Programme



**Focuses on deep-dive, practical learning experiences,** providing you with the in-depth skills and knowledge across all aspects of Golf Club Management and Leadership



**Available to anyone involved in Golf Club Management** and those aspiring to become Golf Club Managers in the future



The GCMA Advanced Management Programme will **complement and add to your existing qualifications, skills and experiences**



Developed and created in association **with specialist training providers and industry experts,** delivered exclusively to the golf industry for the GCMA

# GCMA ADVANCED

Management Programme



11 Individual Advanced Management Certificates



4 Advanced Management Awards

**YOU choose the courses most important to YOU**

Advance **YOUR** learning, **YOUR** development and **YOUR** career

# GCMA ADVANCED

Management Award

## Golf and Hospitality Operations



GCMA  
ADVANCED  
Management Certificate

Food and  
Beverage  
Management



GCMA  
ADVANCED  
Management Certificate

Marketing  
Strategy



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ADVANCED  
Management Certificate

Sales and Service  
Management



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ADVANCED  
Management Certificate

Golf Course  
Management for Golf  
Club Managers

# GCMA **ADVANCED** Management Award

## Governance and Strategic Planning



GCMA  
**ADVANCED**  
Management Certificate

**Golf Club  
Governance**



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**ADVANCED**  
Management Certificate

**Strategic  
Planning**

# GCMA ADVANCED

Management Award

## Finance, Compliance and Risk Management



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ADVANCED  
Management Certificate

Health and Safety  
Management

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ADVANCED  
Management Certificate

Finance and  
Accounts  
Management

GCMA  
ADVANCED  
Management Certificate

Employment  
Law

# GCMA **ADVANCED** Management Award

## Leadership and Personal Development



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Management Certificate

Mental Health  
and Wellbeing  
Awareness

GCMA  
**ADVANCED**  
Management Certificate

Advanced Leadership  
and Emotional  
Intelligence



MAP OUT YOUR CAREER PATHWAY AND YOUR JOURNEY TO SUCCESS

Advance  
**YOUR**  
Learning



Advance  
**YOUR**  
Development



Advance  
**YOUR**  
Career





# GCMA ADVANCED

Management Programme

**Launching September 2024**

Register your interest now and join our priority list  
for course dates in 2024/25:

**ENQUIRY HERE**

