#### THE GOLF CLUB MANAGERS' ASSOCIATION



# A FLEXIBLE, INCLUSIVE AND REWARDING ACCREDITATION PATHWAY, DESIGNED TO CAPTURE YOU AND YOUR VALUE TO THE INDUSTRY.

**YOUR** Skills

**YOUR** Achievements

**YOUR** Development

**YOUR** Accreditation



#### **ACCESSIBLE**

 GCMA ACCREDITATION is open to any full member of the GCMA who is in an active role within Golf Club Management.

#### **INCLUSIVE**

 GCMA ACCREDITATION is designed to value and recognise the wide range of backgrounds, skills, knowledge, experience, learning and qualifications that contribute towards being a successful Golf Club Manager.

#### **FLEXIBLE**

 GCMA ACCREDITATION is not limited to any one set programme or series of qualifications.
 Recognition is given to a balance of experience, skills and knowledge, qualifications and C.P.D.

#### **ASPIRATIONAL**

 GCMA ACCREDITATION provides a clear and achievable pathway for developing your skills, knowledge and career opportunities.

#### **CREDIBLE**

 GCMA ACCREDITATION is based on existing best practice and comparable industry standards in CPD, career pathway and Accreditation frameworks.



# WHY SHOULD I BECOME GCMA ACCREDITED?

- When applying for a job, it will differentiate you from other candidates
- It demonstrates that you keep your knowledge and skills up to date through continuous learning and development
- It demonstrates eagerness to learn which indicates future potential
- It will help to boost career progression and salary prospects

- It provides recognition of your skills, knowledge and achievements by your peers and the golf industry
- To capture the value that a professional, experienced, and knowledgeable Golf Club Manager brings to their Golf Club and to the industry as a whole



### HOW IT WORKS

experience, skills, knowledge and achievements as well as your learning and qualifications and ongoing commitment to your own personal and professional development.

#### Your application will need to include:

- Career history and summary of roles within the golf industry
- An up to date record of learning, development and qualifications
- Evidence of ongoing commitment to professional and personal development
- A summary of your knowledge, responsibilities and achievements in golf club management



## ACCREDITATION LEVELS



Available to those who have achieved a minimum 5 years as Accredited Level 3 Manager and successful completion of at least 2 GCMA Advanced Management Awards, as well as demonstrating outstanding leadership within the industry.



Recognised as a highly experienced and accomplished Golf Club Manager demonstrating continued success at medium or larger sized clubs, normally with a minimum of 10 years experience within the industry. \*only available to Full Members of the GCMA



A highly proficient and knowledgeable Golf Club Manager, at a medium to larger sized club, normally with a minimum of 5 years experience within the industry.

\*only available to Full Members of the GCMA



Suitable for anyone employed in a position of Golf Club Management at a small to medium sized club, able to demonstrate the effective management of a Golf Club and normally with a minimum of 3 years experience within the industry. \*only available to Full Members of the GCMA



Suitable for anyone employed in a Management position within a Golf Club (Department Head, Deputy Manager or a new Golf Club Manager) with aspirations for career progression and professional development. \*available to all Affiliate and Full Members of the GCMA



# ACCREDITATION LEVELS







**YOUR** Experience

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YOUR
Skills,
Knowledge &
Achievements



Professional and Personal Development

**YOUR** 

