



MEMBERSHIP BROCHURE 2025

INSPIRE | SUPPORT | REPRESENT

WHO WE ARE

The Golf Club Managers Association was originally formed in 1933: by Golf Club Managers, for Golf Club Managers.

We have a history and heritage to be proud of and alongside this we have an exciting vision for developing and shaping the future of Golf Club Management in the UK and believe that our Members are at the very heart of everything that we do.

As the leading association for Golf Club Management in the UK, we are committed to making a positive difference to the game of golf, through supporting the professional and personal wellbeing of our Members.

We recognise the importance of not only providing our members with technical guidance and advice, but also delivering a wide range of education and professional development opportunities AND supporting personal development and wellbeing.

We look forward to welcoming you as a Member of the association and supporting you on your journey as a Golf Club Manager.

Tom Brooke
CEO - GCMA



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OUR VALUES



INSPIRE

We engender a sense of community with a culture of modern and progressive leadership.



SUPPORT

By providing quality and relevant professional and personal development services and surrounding our members with knowledge, guidance and expertise in all aspects of golf club management.



REPRESENT

We ensure members' voices are heard and we influence the direction of golf in the UK.



YOUR MEMBERSHIP

Welcome to your GCMA membership, which unlocks a community of like-minded professionals, supports you in your professional and personal development and provides you with a multitude of benefits – from tools and services to allow you to excel in your profession, to a network of like-minded professionals supporting your personal and professional wellbeing.

Your benefits. Your development. Your community.

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YOUR BENEFITS



ONLINE INFORMATION HUB

Advice, templates and information documents covering all areas of golf club management.



GOLF MANAGEMENT HELPDESK

Our online helpdesk is staffed by industry experts to swiftly answer your management questions.



EMPLOYMENT LAW HELPLINE

Support in the workplace for members on a personal level.



FINANCIAL HELPLINE

Free access to financial advice for GCMA members and their golf clubs.



COUNSELLING

Free confidential support and advice by phone to you and your family members with a qualified counsellor.



GCMA MEMBERS' APP

Our members' app is the perfect companion to your GCMA membership.



LEGAL EXPENSES INSURANCE

Comprehensive legal coverage and support for personal use.



LEGAL HELPLINES

Free legal advice for you personally and for your golf club



YOUR DEVELOPMENT



QUALIFICATIONS

Access the nationally accredited Diploma in Golf Club Management, the GCMA's Advanced Management Programme and the GCMA's Principles of Golf Club Management certificate – the only industry-specific qualifications of their kind.



GCMA SKILLGATE

Our dedicated online learning and CPD platform including over 1,300 courses covering key topics of business management, finance, leadership and wellbeing.



PERSONAL DEVELOPMENT AND WELLBEING

Access the GCMA INSPIRE series and our online wellbeing and personal development toolkits and learning modules, featuring 1-2-1 PD sessions.



WEBINARS & PODCASTS

Access our comprehensive webinar & podcasts series, which includes: GCMA Hot Topics, GCMA Know How, GCMA Inspire and GCMA Insights.



GCMA ACCREDITATION

Designed to capture your skills, knowledge, experience and value to the industry.



FUTURE AND DEVELOPING GOLF CLUB MANAGERS

Support for up and coming Club Manager's with a range of person and professional development opportunities, including highly valued GCMA Mentor programme.



REGIONAL BUSINESS MEETINGS

Our industry-leading programme supporting up-and-coming golf club managers and those looking to become golf club managers.



YOUR COMMUNITY



REGIONAL NETWORKS

Our Regional Networks provide fantastic networking opportunities, regular communication and act as an excellent source of information and support.



GCMA WEEKLY E-NEWSLETTER

Keeping you up to date with all the latest news and advice from within the industry.



THE GCMA BI-ANNUAL CONFERENCE

Invitation to attend the bi-annual GCMA conference.



CLUB MANAGEMENT AWARDS

Recognising outstanding performances among GCMA Members.



EXCLUSIVE GOLF COMPETITIONS AND EVENTS

The opportunity to represent the association in regional and international matches and play in our National Member's Championship and Regional Golf Days.



REGIONAL BUSINESS MEETINGS

An opportunity to get together with other Golf Club Manager's within your region to network, discuss, learn and help develop your career.



MENTAL HEALTH FIRST AIDERS

Dedicated and trained Mental Health First Aiders support the wellbeing of Golf Club Managers.



GCMA

SUPPORT SERVICES AND LEGAL COVER



LEGAL EXPENSES INSURANCE

With £50,000 of indemnity per claim, GCMA members have peace of mind knowing they have robust protection



LEGAL HELPLINE

Access to an array of valuable legal services, including a 24/7 legal advice helpline



TAX ADVICE

Dedicated helpline for those who require expert assistance navigating complex personal tax issues



LEGAL DOCUMENTS

Full suite of online consumer legal documents available, including a free Will



COUNSELLING

Free confidential support and advice by phone to you or your family members with a qualified counsellor

PROVIDED BY:



HOWDEN

INCLUDED IN MEMBERSHIP

GCMA PREMIUM PARTNERS



We work with several leading brands and specialist service and equipment providers to ensure that our members are receiving up-to-date, quality advice and support on all technical and operational golf club management issues.

Our valued partners also provide our members with exclusive offers and discounts to benefit both yourself and your golf club.

[Learn more here](#)



GCMA PARTNERS



GCMA PARTNERS

Affinity Leasing



NGCAA
NATIONAL GOLF CLUBS'
ADVISORY ASSOCIATION



BERNHARD
ACADEMY

energydirect
group

GolfHR

obbi
golf



TICKBOX
BRANDED MERCHANDISE
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clere™ golf

m
c b Financial
Services



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MEMBERSHIP TYPES

ASSOCIATE

RETIRED

AFFILIATE

FULL

Personal Development 1-2-1's				
GCMA Webinars				
Accreditation Aspiring Manager				
Accreditation Levels 1-3				
Advanced Management Programme				
GCMA Helpdesk				
NGCAA Helpline				
Finance Helpline				
Employment Law & HR Helpline				
Personal Use Legal Cover				
Regional Meetings & Golf				
Regional WhatsApp				
GCMA Information Library				
Partnership Services				
GCMA Skillgate				

JOIN THE GCMA

JOIN NOW

MEMBERSHIP CATEGORIES

- ▶ FULL MEMBERSHIP: £410 per year
- ▶ AFFILIATE MEMBERSHIP: £252 per year
- ▶ RETIRED MEMBERSHIP: £103 per year

GCMA^{insights}

Not ready for membership?

Why not subscribe to our FREE GCMA Insights newsletter? It provides topical content for golf industry professionals, discussing the things that matter to those who work in golf clubs and exploring the world of golf club management. Find out what some of the leading golf club managers in the UK have to say on key issues for golf and club management.

[Click here to subscribe](#)

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**WELCOME TO
OUR COMMUNITY**