

GCMA ADVANCED

Management Certificate

Golf Club Governance

Officially recognised by



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Management Programme



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Golf Club Governance

Learning and Development Outcomes for YOU and YOUR CLUB

You will develop a deep understanding of governance principles and practices relevant to your Golf Club.

You will improve abilities to identify common governance challenges and develop practical knowledge for overcoming them.

You will become equipped with the key skills required to integrate effective governance practices into daily operations to improve the performance and organisational health of your Golf Club.



Golf Club Governance

Programme Overview

- ☐ Identifying and Addressing Governance Challenges at Golf Clubs
- ☐ Customised Solutions and Practical Applications for Good Governance
- ☐ Effective Practices for Boards and Committees
- ☐ The Board Policy Manual - Development and Implementation
- ☐ Developing and implementing matrices for authority and responsibility between the Board and the employed Management Team

Who is this Certificate suitable for?

- ☐ Golf Club Managers
- ☐ Deputy Golf Club Managers aspiring to become a Golf Club Manager
- ☐ Honorary Secretaries

Course length: 2 days (Residential)

CPD points: 32



in Governance and Strategic Planning

- ☐ This Certificate forms part of the GCMA Advanced Management Award in Governance and Strategic Planning

Other Certificates in this Award

- ☐ Strategic Planning

BOOK NOW





GCMA ADVANCED

Management Certificate

Meet our training provider



Kevin Fish,
Contemporary Club Leadership

What is your expertise in this area?

As the recognised gatekeeper for Golf Club Governance in Europe, I have advised over 4,000 managers and office bearers on this topic and worked on site with over 100 clubs to modernise and improve their governance structures and practices.

What can people expect from the course?

We will construct an implementation strategy for overcoming the common obstacles to good governance, tailored to the challenges that you are facing. We will review real-life

case studies to show the benefits of putting governance best practice in place at your club, so that the organisational health can improve, along with your own.

Why is this important?

Collaborative governance is the process that binds senior managers and willing volunteers into an effective decision-making body, which ultimately dictates not only your success in this role but also your level of personal enjoyment and fulfilment.

2025 Testimonials

“

I have just returned back to the club having spent 2 days exploring a deep dive into golf club governance and what a valuable 2 days they have been. In addition to the excellent teaching from Kevin Fish, his guided peer to peer discussions and group work allowed all to share real life experiences which only enhanced the learning experience. I now feel equipped and ready to have those essential discussions with the committee and I look forward to strengthening the club's governance over the coming months. A big thanks to Kevin, Gareth and all the team at GCMA for providing the opportunity to learn and strengthen my position at the club.”

Chris Huggins (GCMA Level 3 Accredited Manager), General Manager, Ferndown Golf Club

“

I was hesitant about signing up for the recent GCMA AMP Governance Training course - 2-days out of the office is time difficult to get back. However, what a fantastic couple of days it was. Kevin Fish never fails to deliver and his course content was relevant, insightful and engaging. Not only that, but the opportunity to meet with other Club Managers and share information in an open and transparent environment was enlightening and thought provoking. It's apparent that no 2 Clubs are the same but being able to share and hear experiences from the other managers there, made the 2 days out of the office more valuable than I ever expected. I wish I'd attended GCMA training courses before now and will certainly consider attending others in the future.”

Joanne McBratney
General Manager, Harrogate Golf Club

“

I had high hopes for this two day Governance course as I knew Kevin was an excellent presenter. However, even my high expectations were exceeded. The two days were enjoyable, insightful and full of valuable learning. The learning came from not only the way Kevin put the course across, which was full of hugely useful content and insightful information, but also from the sharing of information and problem solving with fellow managers. The course was excellently organised by Gareth and the team and this course is a must for any manager who is starting or is in the middle of governance changes. However, it is so much more than that and is far beyond just outlining what the ideal governance structure should look like, but is also a masterclass in helping a manager get the best out of whatever governance structure they have now or may encounter in the future. Highly recommend to all!

Ed Richardson (GCMA Level 3 Accredited Manager)
General Manager, Hankley Common Golf Club

Arrange a 1-2-1 to discuss AMP

MEET GARETH





Introduction to the Chartered Management Institute

The GCMA is proud to be a **Chartered Management Institute (CMI) Recognised Training Provider** and the GCMA Advanced Management Programme has been **officially recognised** by the CMI against their professional standards.

In achieving one of our four CMI Recognised Advanced Management Awards, you will receive **one year's free membership to the CMI** and gain access to a wealth of resources and learning opportunities across a wide range of business and leadership topics.

About the CMI

The **CMI** works with business and education to inspire people to become skilled, confident and successful managers and leaders.

With a wealth of practical qualifications, events and networking opportunities on

offer, we help people boost their career prospects and connect them with other ambitious professionals across all industries and sectors. In fact, we have more than 100,000 people training to be better managers right now.

Backed by a unique Royal Charter, we are the only organisation that can award Chartered Manager status – the ultimate management accolade. Our thought leadership, research and online resources provide practical insight for both today's leaders and the next generation. This insight also means we can confidently represent our 180,000-plus membership community when speaking to policy makers.

FIND OUT MORE >>



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